

MediaKit 2016



DRILLING
MAGAZINE

 Irandrillinfo

صنعت حفاری
DRILLING INDUSTRY MAGAZINE

Iran Drilling Industry Media Group (IDIM) is a drilling information media that provide and publish last information which is unique and update in Iran's drilling industry in marketing and technical fields through three media tools:

DRILLING

M A G A Z I N E

DRILLING MAGAZINE is one of the publication of our team that published in english language ,It is the first and only specialized Iranian media for upstream industry that its porpose is development of technical, economical and management knowledge in different sectors of drilling industry. "Drilling magazine" focuses on management and economical aspect of technical domains. All Iranian upstream industry's beneficiaries have the opportunity for presenting their specialists reviews . "Drilling magazine" creates content with consideration of experts, policy makers, investors and business owner's Requirements.

مجله صنعت حفاری

DRILLING INDUSTRY MAGAZINE

DRILLING INDUSTRY MAGAZINE is published in persian language and is the only magazine in drilling industry in Iran focused on drilling services and related areas. The creators of the magazine are a group of experts in this field and the unique combined experienced including engineers and managers.



Iran drilling info is a unique, reliable website in Iranian drilling and well completion industry, in particular about drilling and well completion. Irandrillinfo reports via text alike on the latest news affecting and shaping the iran drilling and completions industry. We can say that our media group is a main and only source in drilling industry to provide this type of information.

Goals

Drilling Industry Media Group pursue the following objectives:

- Introducing operational domestic and international companies seeks developments in mutual cooperation.
- Introducing investment opportunities in upstream oil industry and under initiation phase projects using new Iran Petroleum Contract(IPC) model.
- Statistical characterizing of supply and demand in upstream oil industry sections individually.
- Damages, challenges, requirements and imperfections in different sections of upstream industry in terms of technology, expert human resources, etc.
- Creating an effective network that help to achieve the needs of stakeholders and upstream companies.

Taget Groups

The aforementioned objectives will be monitored by the following groups:

- Clients
- E&P and Developer Companies
- Oil Field Service Providers
- Producers and manufacturers
- Investors and Insurers

Related Industries:

- HSEQ
- IT
- PMP
- Logistic
- HR
- Legend and Legal
- Training
- Supplier

Editorial:

Our editorial team are a wide range of managers and upstream experts, including senior managers of governmental and private companies, drilling related managers and specialists and so on.

Main issue:

In addition to scheduled features, IDIM publishes several high-interest departments

- **Iran's drilling ahead**

Drilling magazine present review of experts and specialists about drilling industry's future in Iran and world.

- **Offshore and onshore drilling fleet statistics**

For the first time in Iran, Drilling magazine publishers and updates offshore and onshore drilling fleet statistics. In addition to this, other related statistics will be added gradually.

- **News**

Presents the latest news in the upstream industry focusing on market and it's trend, field development contracts, new investments, tenders, etc.

- **Fixed Technical, economical and management parts**

Drilling magazine investigates different technical and management sections such as Management and Economy , Drilling projects , Rig supplying and drilling fleet , Drilling services , HSEQ and etc. in petroleum upstream industry in a fixed context and with a predefined trend determined in think tanks.

Readership:

Nearly 13000 plus readers across the world
There is an opportunity for vast distribution of IDIM in all drilling service provider companies in order to register and publicate drilling employees and engineer's experiences. 13000 -plus of professionals, managers and employees in different sections of drilling industry are IDIM readers, including employment, contraction, production, supplying sections. Through time we hope the number of readers increases by defining technical structure and magazine specialization.



MAGAZINE

DRILLING MAGAZINE

Drilling magazine has been established by in purpose of reaching to the Drilling Industry and Well Completion scientific and journalistic science pole. At the present, this magazine is known as the only Iranian drilling industry reference.

Iran's oil and gas market is one of the most attractive markets in the world and we have provided a situation for the companies which want to work in Iran to enter the market with a proper view of all existing situation for gaining the most profit.

You may take advantage of using the special opportunity to introduce yourself in this magazine.

"Drilling Magazine" English

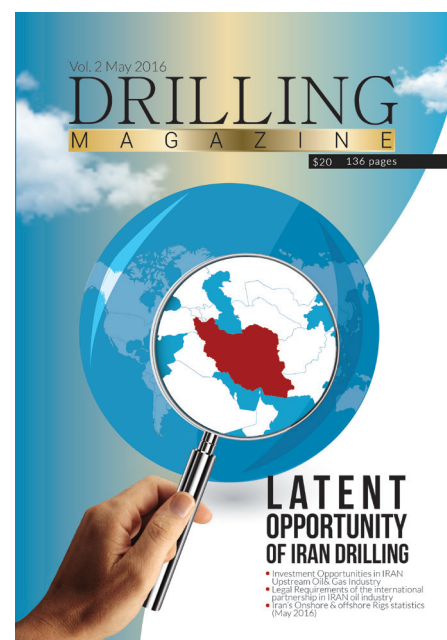
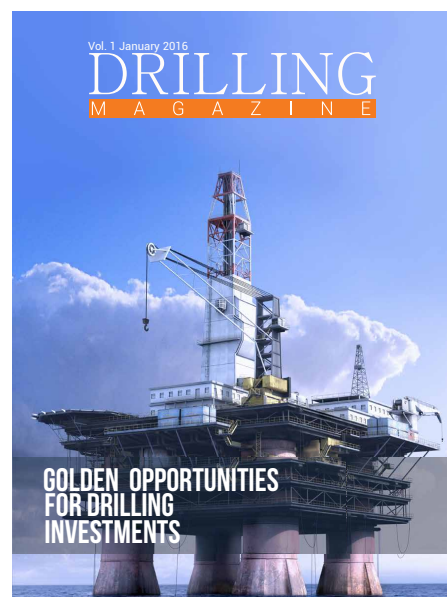
Circulation: 10,000 copies

Emailing the electronic copy of the magazine to more than 7000 active international companies in upstream of oil industry (according to the table of international contacts)

Sending to more than 4,200 of directors and experts from governmental and private companies (according to the table of domestic contacts)

Emailing the electronic copy of the magazine to more than 10000 active international companies in upstream of oil industry (according to the table of international contacts)

Publishing the articles at www.irandrillinfo.com and at electronic newsletter and sending them to the subscribers



DRILLING INDUSTRY MAGAZINE is published in persian language and is the only magazine in drilling industry in Iran focused on drilling services and related areas. The creators of the magazine are a group of experts in this field and the unique combined experienced including engineers and managers.

صنعت حفاری

DRILLING INDUSTRY MAGAZINE

The head of each issue include:

- News
- Interviews with key people in a Iranian oil industry
- Technical (Bits, Acid, Drilling fluid, Optimization, Perforation, Logging, HSEQ, Directional Drilling, Logistic)
- Economy and management (Market, Procurement, Insurance and HR)

There is an opportunity for companies to provide their articles, advertisement and our expert team of translators, in English and our expert team of translators will convert then to Farsi to be published in Farsi language in Drilling Industry Magazine



<h2>“Drilling Magazine”</h2> <h3>English</h3>
<p>Circulation: 10,000 copies</p>
<p>Emailing the electronic copy of the magazine to more than 7000 active international companies in upstream of oil industry (according to the table of international contacts)</p>
<p>Sending to more than 4,200 of directors and experts from governmental and private companies (according to the table of domestic contacts)</p>
<p>Emailing the electronic copy of the magazine to more than 9000 active international companies in upstream of oil industry (according to the table of international contacts)</p>
<p>Publishing the articles at www.irandrillinfo.com and at electronic newsletter and sending them to the subscribers</p>

RATE

THE STRUCTURE OF INTRODUCTION PETROLEUM AND DRILLING INDUSTRY COMPANIES

Applicant domestic and international companies could introduce their latest abilities and technologies through one of these ways:

- Company Profile

General introduction of the company in form of a report with following structure:

- Explanation of strategies
- Records confirm and in progress projects
- Introduction of technologies and management and technical science

- Interview

Company introduction in form of an interview with major topics as below:

- Strategies, short time and longtime plans
- Recommended solutions for solving the problems of upstream of oil industry
- New technologies and management and technical science

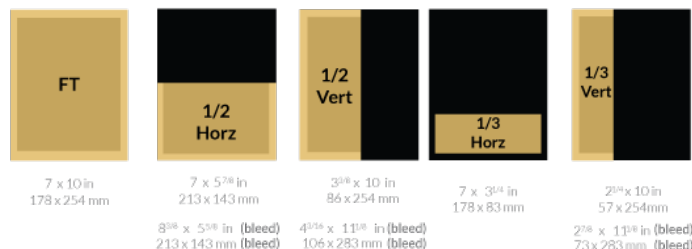
- Viewpoint

Introduction of new technologies or main projects in form of a note

- Advertisement

Companies Introduction Costs:	Persian Special Issue (Thousand Rls)	English Special Issue (Euro)
Interview	25000	1000
Company Profile	20000	800
Viewpoint	15000	700

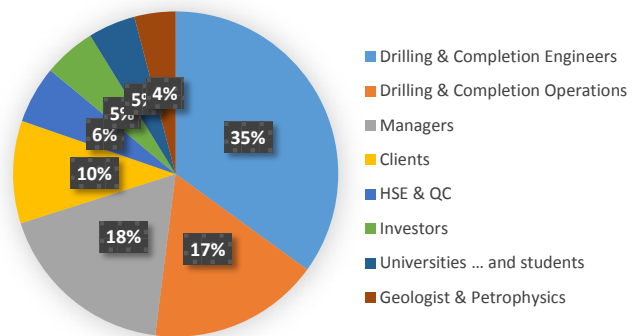
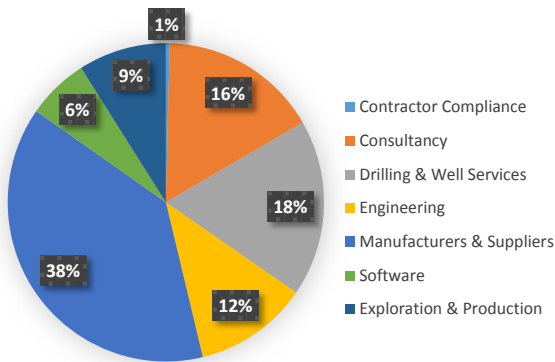
Advertisement Costs:	Persian Special Issue (Thousand Rls)	English Special Issue (Euro)
Back Cover	150000	4000
Inside Front Cover	100000	3000
Inside Back Cover	80000	2000
Inner Page	25000	1000
2/1 of Inner Page (Vertical/Horizontal)	12000	600
3/1 of Inner Page (Vertical/Horizontal)	10000	400



Circulation

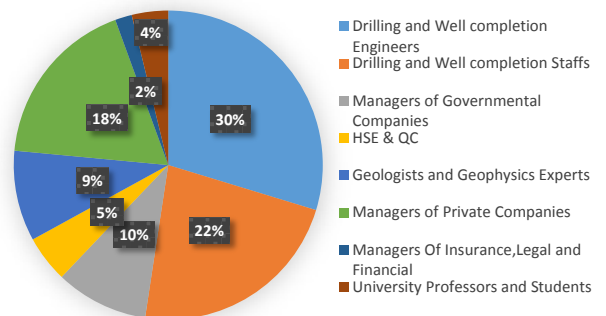
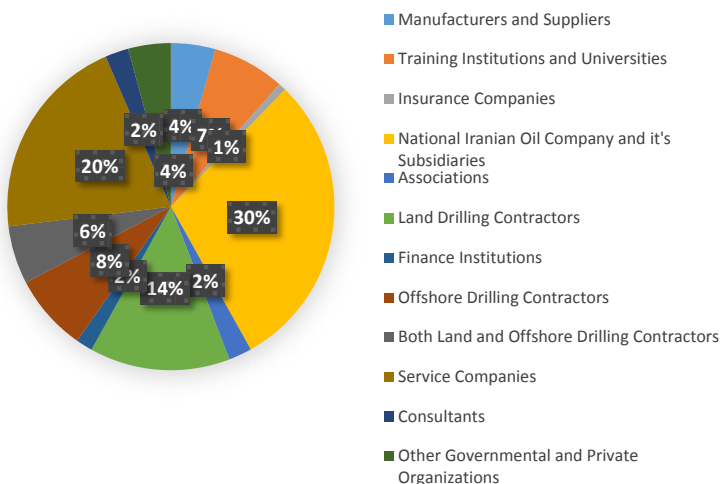
**10,000
Readers
Except Iran**

Virtually all of our readers are involved in drilling and completion activities or upstream management. No circulation is wasted on refining, pipeline, gas processing, reservoir, production.



**4,300
Readers
Iran**

Nearly 4300 readers across the country
After ten years of first Natinal Drilling Industry Congress and according to development of Iran's Drilling Reaserch center activities and holding main drilling industry's events by this association, there is an oppurtunity for vast distribution of Drilling magazine in all drilling service provider companies in order to register and publicate drillig employees and engineer's experiences .
-4300plus of professionals, managers and employees in different sections of drilling industry are Drilling magazine's readers, including employment, contraction, production, supplying sections. Through time we hope the number of readers increases by defining technical structure and magazine specialization.



Content

CONTENT STRUCTURE

Economics & Management	Technical Services
Economics & Market Financial & Investment Human Resources & knowledge management Insurance & Risk Management Legal & Contracts Logistic Project Management E&P Companies	UBD Drilling Coring Mud Logging Drilling Mud& Waste Management Cementing Logging Coiled Tubing Stickline Wireline Casing Running Fishing Well testing Hole Cleaning
Technical & Engineering	Well Completion & Production
Drilling Engineering & Operation	Hydraulic Fracturing Acidizing Perforation Gas Lift Wellhead Equipment
Drilling Optimization Well planning Bit Well control Workover Directional Drilling Drilling Problems	Integrated Management of Reservoirs
HSEQ	Gathering, Management and Analysis of Field Data Integrated Management of Reservoirs Static Model Integrated Management of Reservoirs Dynamic Model Integrated Management of Field Production Comprehensive Model of Reservoir development Economics Analysis of Reservoir development Fields Control & Monitoring
HSE Quality Control	





CONTENT APPROACH

Macro and Strategies

- Introduction of fields and in progress projects in Iran's new oil contracts model
- Plans of Oil Ministry in the next two years in interviews with government and employer companies
- Current harms and challenges in different parts of upstream of oil industry
- Method of evaluation, qualification and rating of domestic companies for their presence in Iran's new oil contracts model
- Rules and legal mechanisms for foreign companies' activity in Iran's oil industry

Exploration, Production and Developer Companies

Draw and Analysis of Current Status

- Statistic and quality draw of exploration, production and developer companies in Iran
- Introduction of quality and structure evaluation of Iranian exploration and production companies

Market Analysis

- Introduction of important and key opportunities of petroleum industry for exploration, production and developer companies in new oil contract model
- Introduction of engineering and technology science
- Introduction of the latest technologies and technical science of domestic and international companies
- Companies Introduction
- Introduction of major exploration, production and developer domestic and international companies

Technical and Engineering Service Providers

Draw and Analysis of Current Status

- Statistic and quality draw of technical and engineering services in upstream of oil industry (report and info graphic)

Market Analysis

- Analyzing market trends and amount of demands in exploration, reservoirs, drilling, production, etc.
- Introduction of New Technologies
- Introduction of the latest technologies and technical science of domestic and international companies
- Companies Introduction
- Introduction of domestic and international companies in upstream of oil industry

Manufacturers and Producers

Draw and Analysis of Current Status

- Statistic and quality draw of current status of goods and equipment production in the country (report and info graphic)

Market Analysis

- Introduction of essential equipment and goods in upstream of oil industry
- Introduction of technologies and modern equipment
- Introduction of new international technologies
- Introduction of Companies
- Introduction of active domestic and international producers in upstream of oil industry
- Investors and Insurers

Outlining and Analysis of Current Status

- Investigation of challenges and solutions for presence of insurance companies in upstream of oil industry
- Statistic and quality outlining of investment status in upstream of oil industry

Market Analysis

- Investigation of trends and future of investment in upstream of oil industry
- Investigation and explanation of investment opportunities in different parts of upstream of oil industry
- Introduction of new financial supporting methods
- Introduction of modern methods for investment and financial supporting in upstream of oil industry
- Companies Introduction
- Introduction of banks and financial supporting organizations and active insurance companies in upstream of oil industry

Related Industries

Introduction of active domestic and international companies in related industries of upstream of oil industry

- HSEQ
- IT
- PMP
- Logistic
- Human Resources and Science Management
- Legend and Legal
- Training
- Supplier

Website



LAST POSTS: International Oil News North Sea 2016 | SIGN UP / LOGIN / My Account / Logout | Search

Irandrillinfo Annual Subscription of Information of **IRAN DRILLING INDUSTRY**

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THE FOURTH ISSUE OF THE DRILLING INDUSTRY MAGAZINE WAS PUBLISHED

DRILLING SPECIAL ISSUE

DRILLING

Mission
To provide the unique and first handed information and resources for client, contractors, investors both domestic and internationally about Iranian Drilling and well completion industry and market. To enhance consulting services for global investors and contractors about the existing situation of Iranian post –sanction oil & gas market.

Username:
Password:
Remember Me [Log In](#)

TABLES

- Iran Onshore Rig Count (April 2016) (April 14, 2016)
- Iran Fields Data (March 10, 2016)
- IRAN COILED TUBING UNIT COUNT (February 24, 2016)

TECHNICAL

- Importance, Challenges, and Approaches in Post-Sanction Epoch (February 23, 2016)
- Precision Coiled Tubing Perforation (February 23, 2016)
- Sustainable Development in Drilling Fluids Industry (February 23, 2016)
- Logging Early Development and Challenges (February 23, 2016)

ECONOMY & MARKETS

- The Investigation of Economic Factors in Post-Sanction Conditions (February 23, 2016)
- The most important expectation of Petrokan Industry is that foreign companies bring required technology and ... (February 23, 2016)
- The Investigation of the Effective Factors of Economic Evaluation (February 23, 2016)
- The Impact of Client-Contractor Relationship on Cost Decrease (February 23, 2016)
- Drilling - The Golden Gate of Oil Industry Development (February 23, 2016)
- Things to Know before Entering Iran Drilling Market (February 23, 2016)

Iran Drilling Market Report 2016

- Comprehensive and latest up-to-date information on IR & Gas Fields
- Production Plans
- Exploration & Development Status
- Field of IOC Concerns

YOUR REQUIREMENTS

- Provide Early Information & Industry Field View
- Detailed and comprehensive information about Iran Oil & Gas

IRAN NEWS

- Exploration Well Drilling Operations Restart in Sulaiman (May 11, 2016)
- Iranian Oil, Gas Sectors Offer Lots of Opportunities to Investors (May 11, 2016)
- Drilling in Phase 14 of South Gas to Sea Deal (May 11, 2016)
- Huge Tight Gas Reserves in Iran (April 27, 2016)

MIDDLE EAST NEWS

- Saudi Aramco CEO Says Oil & Gas Fields Output in 2016 (April 17, 2016)
- Arabia Says Record Oil and Gas Drilling in Rest of World Starts (April 14, 2016)
- SP, Kuwait Prolong Sign Collaboration Agreement (April 4, 2016)

WORLD NEWS

- Morisk Oil Cuts North Sea Sale (May 11, 2016)
- New Round of Job Cuts at Oilfield Drilling (April 23, 2016)
- 80 Percent Reduction in Day Rate Secured by End of Subsidial Years, With Oil Prices at North Sea (April 17, 2016)

NEWS ARCHIVE

IRAN DRILLING INFORMATION

MENU

- Home
- About Us
- Inquiry
- Conferences
- Merchant
- Magazine

CONTACT US

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E-mail: sales@iandriinfo.com

SOCIAL

Design & Develop By SARMAVMB

Iran drilling info is a unique, reliable website in Iranian drilling and well completion industry And also is a source of breaking news for the iran's oil and gas industry ,in particular about drilling and well completion. Irandrillinfo reports via text alike on the latest news affecting and shaping the iran drilling and completions industry.

Advertisements must be sent in GIF or JPG formats with Resolution of 72 pixels/inch.

Size	728 x 90	225 x 160	375 x 160	375 x 160
Price (\$) (Foreign)	800	600	400	300
Price (RL) (Domestic)	1500000	1000000	800000	600000

Our site's Mission is :

- To provide the unique and first handed information and resources for client, contractors, investors both domestic and internationally about Iranian Drilling and well completion industry and market.
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eNews

Drilling Magazine's eNews is an electronic tool to communicate with the drilling industry activists who follow the news of this industry on the Internet. According to magazine's vast activities and an strong bank of subscriber's information abstracts, main titles of magazine are forwarded for readers. During publication of magazine, this eNews will be send for more than 8000 international readers and 3000 local readers continuously.

Advertisement is available in this specialized eNews. This will help to introduce companies in the shortest time possible.

Advertisement should be sent in jpg or png format with resolution of 72 pixel/inches

ENEWS Sponsorship (\$) :

PAPA TO CHAIR OIL

Former EOG Resources chief executive Mark Papa has been elected the new chairman of Houston-based services player Oil States International, which reported a small quarterly profit.

STATOIL DITCHES SNORRE 2040 PLATFORM

Statoil has decided to abandon plans for a new platform to develop its Snorre 2040 project off Norway in favour of a pure subsea solution to boost recovery and extend the lifetime of the veteran North Sea field.

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	Top of Page	Middle of Page	Bottom of Page
Banner (500x60)	1,000	800	700
Poster (300x250)	1,700	1,300	1,000

Rig Count



We publish the most comprehensive and up-to-date information on drilling permits,

drilling activity and drilling rig locations in the Iran. Our rig data reports and dataset products include complete contact details for drillers and operators, legal descriptions of wells, driving directions to working rig locations and so much more.

What you will find in every Locations & Operators report:

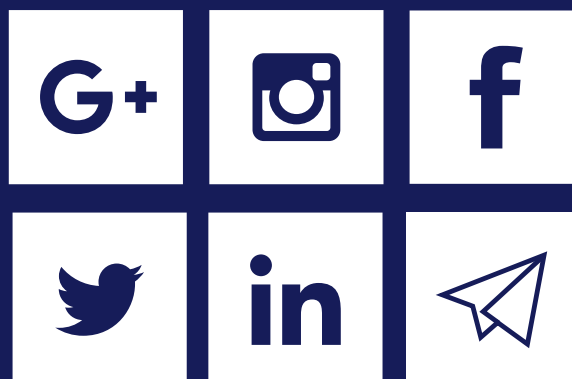
- List of all active oil and gas drilling locations in the selected area of coverage
- Detailed driving directions to the active drilling rigs
- Drilling contractor and rig number
- Operator contact information
- Well name, well number
- Well class (e.g., oil, gas, coalbed methane)
- Well type (e.g., original drill, workover)
- Drilling depth (both proposed total depth and current when provided)
- Rig status (e.g., drilling ahead, rigging up, moving on)
- Well orientation (e.g., horizontal, vertical)
- Number of days drilling
- Geological field

Social Media

Different companies use social media in different ways, but our primary goal is simple: drive users back to our site. Our secondary goal is to take advantage of the engaging nature of social media outlets to extend our web presence. Popular social pages have major effect on introducing scientific and technical contents as the most visited place by Internet users.

Due to the purposes and content publication approach in scientific workgroups of IranDrillInfo website and magazine, different social network pages have been created. According to our information technology and informatics professional team this Medias will have an important effect on attraction to the upstream petroleum industry.

Each piece of great content we produce has the potential to go viral in any number of our social media platforms, which will lead to more impressions for www.irandrillinfo.com, www.Drillingmagazine.com and will increase ad clicks.



Our Services

Iran Drilling Market Report 2016

- Iran upstream oil structure specially drilling
- Iran upstream Projects specially drilling projects
- Contract terms of drilling
- Trends and Forecasts
- Market players
- Consultancy in Iran Drilling Industry Report
- Analytical Report of Iran's Drilling Market

What that you need about Iran drilling information

- Provide every information & statistics that you need
- Every information about Iran's drilling industry
- Detailed and comprehensive
- Source of information of Iran drilling industry

Rig Count (12 times during the year)

Annual subscription of information & statistics of Iran drilling industry

- Drilling activity and drilling rig locations in the Iran
- Drilling contractor and rig number
- Rig status (e.g., drilling ahead, rigging up, moving on)
- List of all active oil and gas drilling locations in the selected area of coverage

Information of oil and gas fields

- Volumetrically consistent information on the original oil in-place endowment in each oil reservoir.
- Updated information on cumulative oil production plus remaining oil reserves for each oil reservoir.
- Reservoir-specific data include :oil viscosity,oil gravity, reservoir temperature and reservoir pressure,active and shut-in producing wells,volumes of water injection and production,...

Source of Information of Iran Drilling Industry

Special Data

We can Provide every information & statistics that you need in Detail and comprehensive information about Iran's drilling industry.

You can tell us exactly the information that you need and we provide it to you with the special cost. Some of this information is in below:

- Technology
- Services
- Contract
- Supply & demand
- Market share
- Activity by Region & Location



Sponsorship

Sponsorship R e g u l a t i o n s

Platinum Sponsor

Presentable services in six volumes:

Inserting name and logo in magazine's certificate and introducing as platinum sponsor in both Persian and English magazine.

Interview with Directing Manager and the other senior managers in both Persian and English magazine once in each.

Advertising in each magazine volume: the back cover once, inside cover once and inside back cover once in one of either Persian or English magazine by your choice.

Participating in main technical content's policy and strategy. (participating in Policy Council)

Bringing the managers and experts' notes and reports by the name of the company in the technical fixed sections. (two pages each volume in one of either Persian or English magazine by your choice)

Advertising in Drilling industry website.

Advertising in Irandrillinfo website.

Advertising in monthly newsletters and sending to 10,000 attendees for 6 months.

Sending 40 magazines for free.

Golden Sponsor

Presentable services in six volumes:

Inserting name and logo in magazine's certificate and introducing as golden sponsor in both Persian and English magazine.

Interview with Directing Manager and the other senior managers in one of either Persian or English magazine by your choice.

Advertising in each magazine volume: inside cover once and main pages twice in one of either Persian or English magazine by your choice.

Bringing the managers and experts' notes and reports by the name of the company in the technical fixed sections. (two pages each volume in one of either Persian or English magazine by your choice)

Advertising in Irandrillinfo website.

Sending 30 magazines for free.

Advertisement Order Guide

Applicant companies must fill in the form and complete the cost deposit process and send the receipt to the magazine office by 20th of April 2016.

Note: Before the deposit, necessary coordination with business unit must occur.

E-mail: sales@irandrillinfo.com

Company :	Executive Manager :
Activity Area :	
Introducer :	Post-in the company :
Call number :	Mobile number :
Company address : zip/postal code :	
Country :	State/Province :
Website :	Email :

Advertisement

Select your choice



Back cover				Inside front cover				Inside back cover			
English		Persian		English		Persian		English		Persian	
Inner page				1/2 of Inner Page (Vertical/Horizontal)				1/3 of Inner Page (Vertical/Horizontal)			
English		Persian		English		Persian		English		Persian	

Companies Introduction

Interview				Company				View point			
English		Persian		English		Persian		English		Persian	

Name and Surname:.....

Representative:.....

With complete awareness of the rules and general conditions of advertisement in Drilling Special Issue, order for the advertisement in the publication

Seal and Signature of the Company

Technical and Printing Properties

English special issue "Drilling Magazine"	Persian special issue "Drilling Industry"
Language: English Format: Octavo Number of Pages: 150 Size: 21*29 cm Inside Paper: 50 gram glass Cover Paper: 150 gram glass Binding: Adhesive	Language: Persian Format: Octavo Number of Pages: 150 Size: 21*29 cm Inside Paper: 50 gram glass Cover Paper: 150 gram glass Binding: Adhesive

A WISE DECISION WITH DRILLING INDUSTRY MEDIA GROUP



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Postal Code:1549855111